

NCC Cable System Order

Order #	62527763
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	04/30/18 - 05/13/18
Agency	Strategic Media Placement
Advertiser	Brian Calley for Governor

Client Code	SMP
Product Code	4.30-5.7
Est Code	MI GOV
Product Name	4.30-5.7
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/27/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$1,024.00	
Commission		\$153.60	
Net Total		\$870.40	
Total Spots		20	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 Reallocated spots, correct version finally here, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	Changed rates
2	FXNC	FXNC EM	5/7/18	5/13/18	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	Changed rates
3	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$43.00	\$301.00	30	Changed rates
4	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00	X							-	-	1	\$43.00	\$43.00	30	Changed rates
5	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$66.00	\$264.00	30	Changed rates
6	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00	X							-	-	1	\$66.00	\$66.00	30	Changed rates

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$1,024.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,024.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/01/18

62527763 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |